



100% Organic Entrepreneur. Self-Taught in Amazon Dark Arts, a Gold Mine for Any Forward-thinking Company. Humble. Passionate about Photoshop, Making Coffee, Brainstorming Product Ideas, and Creating Brands. Also has a Receding Hairline.



897 customer reviews | 111 answered questions



## About the product

- GREW A 7-FIGURE BUSINESS in 2 years, yet agonizes over a \$10 shirt if not on sale.
- HAS AN STRONG DESIRE to be part of an Exceptional team, and sees the value.
- SATISFACTION GUARANTEE: If you're not completely satisfied with the product, there is a 100% no-risk guarantee. Made in USA, Cruelty-Free and not tested on Animals (although I've worked with some.)

## Product Description

It's not about the money...said no one... ever. But for me it's different. Being a solo-entrepreneur for three years has done a lot for me, most prominently being hair loss. In less than two years I've grown a 7-figure brand and have seen Amazon monthly sales of over \$150k (with a single ASIN). But at the end of the day, the take home lesson is more about the "why" than the "how much". Don't get me wrong, 7-figure sales is plenty exciting, but it doesn't supply the "why".

I'm a firm believer that a good team is greater than the sum of its parts. That is the "why" and why I am so attracted to MarketHustl, specifically the team more than the position. I've grossed \$1.5M in sales, yet wince at the thought of buying a \$10 shirt if it's not on sale. My relationship with Amazon is one of love/hate. I've seen Chinese sellers (bless their hearts), knock-off my products with reckless abandon. I love building brands and can hold my own in Photoshop. I'm left handed, love coffee, guitar, and piano. I've created lasting Amazon trends. I've lived in -70°F and caught wild salmon dip-netting in Alaska. I've managed a RadioShack, headed Marketing for a business analytics software firm. I've created Private Label brands and grew them to 7-figures. I've lost a child, had cancer, and am eternally grateful for every lesson learned.

## Product Questions

I believe great teams have heart and it looks like MarketHustl does. And while I'm not homeless, living in a cave as an entrepreneur does get old. On June 17th, 2017, I fondly remember Keith O'Brien setting the seller community straight in his article [Not-Fake-News] regarding Amazon's Keyword Character Count Change. Keith immediately gained my respect by going to the source and cutting through the market clutter and frenzy. I knew MarketHustl wasn't the average Amazon guru company.

Why I like the team at MarketHustl? Similar to Chris, I also adore coffee so he has my allegiance...even if he is a spy. To Jason...yes, gluten should be feared and avoided. Amanda loves wine AND gummy bears so that's an automatic WIN. McClain, a word ninja, writes the story leaving buyers with no choice but to click "Proceed to checkout". Angelica seems like the life of the party, intimidating and possibly terrifying. Victor looks like a guy who you can't help but like. As for Lacy, speaking from personal experience, the louder the keyboard, the more people 'perceive' you are working.

## Product Conclusion

I can't judge a book by the cover, but I can recognize a good team when I see one, which is my "why" for applying. I do believe you can get everything in life you want if you help enough other people get what they want. I'm talented, have heart, and see the tremendous value of a good team. So at this point in my life, I'm hungry to be on your team, whether I fit the position or not. I would love the opportunity to be on board and given the chance to serve in any way that I can.

To Keith: A Cover Letter that doesn't suck.

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[egorman.com/cv.pdf](http://egorman.com/cv.pdf)

Product details

Size: Varies

- **Product Dimensions:** 66 x 24 x 10 [inches](#) ; 2400 ounces
- **Shipping Weight:** 2800 ounces ([View shipping rates and policies](#))
- **ASIN:** BOYISHUMBL
- **UPC:** 9546436880
- **Item model number:** OMG-10
- **Average Customer Review:** [4.8 out of 5 stars](#)  
[897 customer reviews](#)
- **Amazon Best Sellers Rank:** #1 in Beauty & Personal Care for Two Years ([See Top 100 Chinese Knockoffs in Beauty & Personal Care](#))